

Office: (804) 692-3200 | TDD: (800) 828-1120

Virginia Energy Launches "Virginia Energy Connect"

One-Stop Hub Simplifies Access to Local, State, and Federal Energy Incentive Programs for Virginia Families and Businesses

RICHMOND, VA—Virginia Department of Energy has launched <u>Virginia Energy Connect</u> (<u>VEConnect</u>), a new online platform that streamlines access to energy incentives across the Commonwealth—consolidating federal, state, and local energy programs into a single hub where users can quickly identify relevant opportunities and understand application requirements.

"Too many Virginians miss out on energy savings because they can't navigate the maze of different programs and requirements," said Glenn Davis, Director of Virginia Energy.

"Virginia Energy Connect puts all that information in one place and helps people figure out what actually applies to them, making it easier than ever for Virginians to lower their energy bills, improve comfort and safety, and contribute to a more resilient energy grid."

VEConnect is designed to serve homeowners, renters, multi-family property owners, businesses, and residential contractors, with a focus on households and small businesses facing high energy burdens. With resources covering energy-efficient appliances, solar installations, weatherization, EV charging, and more, there's something for everyone.

The platform eliminates the need to search multiple websites and decipher complex eligibility criteria by providing personalized program recommendations based on user profiles and energy goals. Users anonymously answer a few questions about their property and financial status, and the system generates a curated list of resources, alongside a personalized list of relevant programs with details about eligibility, application processes, and potential savings.

Recognizing that some people prefer in-person assistance or lack reliable internet access to fully utilize the online platform, Virginia Energy is training a pilot group of Energy Ambassadors – community members who will help residents and businesses navigate the platform and available programs. The ambassadors are currently completing training and will begin community outreach later this year.



VEConnect was developed with input from community organizations, state agencies, local governments, utilities, and contractors. The working group helped identify common barriers to program access and shaped the platform's design to address real-world challenges.

Virginia Energy plans to expand VEConnect's features and add new programs—including a robust library of content designed for contractors—in a second phase launching this fall.

Explore VEConnect today at energy.virginia.gov/connect.

Media Contact:

Richard Borean press@energy.virginia.gov

Program Contact:

Jessica Greene

Jessica.Greene@energy.virginia.gov

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